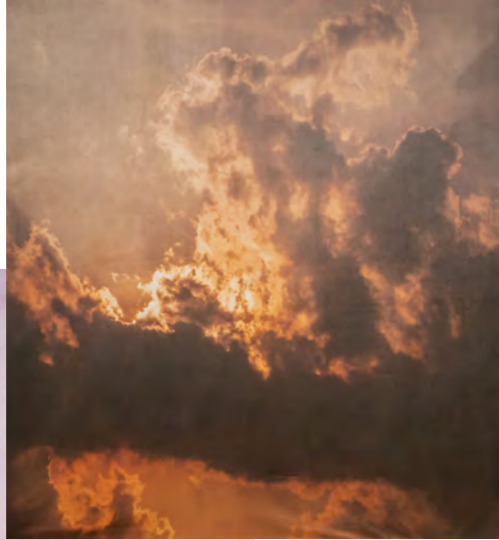


KING & BAY

CUSTOM CLOTHING INC.



SPRING/SUMMER 2022 COLLECTION



THE REVIVAL OF A NEW SEASON

To revive means to give something life, energy, and new strength.

This collection has been exclusively curated to honour the revival of a new season and the joy of dressing well.

King & Bay's Spring/Summer 2022 Collection offers fresh designs and luxurious fabrics; each look restores and breathes new life into the season. This collection is divided into three chapters: **New Light, After Glow, and Golden Hour**. Each chapter contains pieces that are curated to encourage men to express their stories through clothing.

In true King & Bay fashion, this collection can be customized to suit personality and lifestyle; each look is as versatile as the changing light throughout the day.

As you view this collection, you will see lavish lightweight materials, inspiring pastel hues, and vibrant colours. Each look can be ordered as presented or designed specifically for your individual style and needs. From the office to golf, to galas, and other gatherings, this collection features looks that arouse and elevate a unique sense of self-expression, no matter the time of day.

From morning to evening – the time you spend living and telling your story in King & Bay Custom Clothing – will be done with refined sophistication.



NEW LIGHT

/n(y)ōō/ /līt/ | A natural force that illuminates and makes things visible - one that has never existed before.

It's a new season and we're introducing New Light. The curated clothing featured in Chapter One of our Spring/Summer Collection embodies exquisite attention to detail that encourages men to seize the day and utilize every moment of daylight. New Light signifies the opportunity to begin again with a fresh start and a new perspective; the beginning of a season is the commencement of another great story.

This collection features a variety of custom men's garments for spring and summer. Each look offers a touch of luxury that can be worn from morning to evening. You'll see lighter, breathable blends of cotton and linen; all opulent and transformative.

The looks in this chapter were designed to be worn with versatility. For instance, you can stand out on the golf course, make a statement with a vibrant dress shirt, or turn heads with a lightweight Breakaway Suit™. These looks will help you approach the spring/summer season with a refreshed attitude and confidence. You'll exude luxury and epitomize refined sophistication.

We know you'll enjoy everything New Light has to offer.

GOLF ATTIRE

SHIRT | Derek Rose, dark navy,
Sea Island cotton, short sleeve polo

SHORTS | White, cotton
performance, single pleat

EYEWEAR | Squint Eyewear



CUSTOM GOLF FOOTWEAR

FOOTWEAR | Three-tone, custom leather, wingtip with broguing golf shoe



SHIRT | Sky blue floral, cotton, short sleeve sport shirt with Havana collar
PANTS | Periwinkle, stretch cotton, trouser
FOOTWEAR | Two-tone glen check, custom double monk leather golf shoe
EYEWEAR | Squint Eyewear





FLORAL SHIRTS

SHIRT | Cobalt blue and white floral, cotton, long sleeve sport shirt





SHIRT | Cobalt blue and white floral, cotton, long sleeve sport shirt
PANTS | Cobalt blue, tropical lightweight wool, trouser
FOOTWEAR | Navy blue, custom luxe suede, tassel loafer

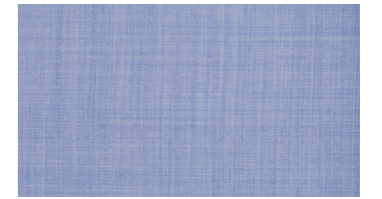




SUIT | Teal green, patch pocket notched lapel Breakaway Suit™ with high-rise two pleat Cuban style waistband trouser
POCKET SQUARE | Vibrant floral, silk
FOOTWEAR | Cobalt blue, custom velvet, loafer



SHIRT | Vibrant multi-coloured micro-floral, cotton, long sleeve sport shirt
EYEWEAR | Squint Eyewear



SUIT | Stone grey, tropical lightweight wool, double jetted pockets
SHIRT | White, linen, long sleeve dress shirt
TIE | Silver, silk Garza
POCKET ROUND | White, linen
FOOTWEAR | Charcoal crosshatch, custom leather tassel loafer
EYEWEAR | Squint Eyewear



SUIT | Teal green, patch pocket notched lapel
Breakaway Suit™ with high-rise two pleat Cuban
style waistband trouser
SHIRT | White, cotton, long sleeve dress shirt
TIE | Sky blue/navy/Celtic green striped, silk
POCKET SQUARE | Violet paisley, silk



SUIT | Sky blue glen check, double-breasted,
lightweight wool/linen/silk blend
SHIRT | White with pastel blue stripe, cotton,
long sleeve dress shirt
TIE | Sky blue, silk Garza
POCKET ROUND | Pastel orange floral, silk
FOOTWEAR | Indigo blue, custom
alligator leather, whole cut shoe
EYEWEAR | Squint Eyewear





JACKET | Tobacco with air force blue windowpane, wool/silk blend, sport jacket
SHIRT | White with blue windowpane, solid white collar and cuffs, linen, long sleeve dress shirt
PANTS | Cobalt blue, tropical wool lightweight, trouser
TIE | Tobacco houndstooth with blue polka dots, silk
POCKET ROUND | Tobacco with royal blue floral, silk
FOOTWEAR | Navy blue, custom luxe suede, tassel loafer
EYEWEAR | Squint Eyewear

AFTER GLOW

/ˈaftər/ /glō/ | The glow, light, or radiance remaining in the sky where light is slowly disappearing.

Distinctive style resonates in the After Glow. The custom clothing featured in Chapter Two of our Spring/Summer Collection was designed exclusively to leave men feeling revitalized and empowered to turn everyday stories into moments of style triumph. After Glow is symbolic of the many opportunities that are left to experience in a day, even as the brightness of that day becomes slightly less luminous.

The custom garments presented in Chapter Two exude magnetic energy. Each look offers dynamic, bold patterns, and vivacious colours such as raspberry, cobalt blue, and micro-florals - all lavish and energizing.

The looks in this chapter were designed to be worn with flexibility throughout the season. Much like the weather during spring and summer, these classic looks are ever-changing and can be custom-made to complement and enhance your distinctive style. You'll never be an afterthought in King & Bay's After Glow.

Bask in the After Glow and rejuvenate your spring/summer wardrobe.



JACKET | Raspberry check, wool/linen blend, sport jacket
SHIRT | Light grey, Jersey cotton, long sleeve dress polo
PANTS | Stone grey, natural stretch linen, casual trouser
POCKET SQUARE | Maroon and grey floral, silk
FOOTWEAR | Oxblood, custom ostrich leather, tassel loafer
EYEWEAR | Squint Eyewear

JACKET | Aqua green salmon check, lightweight wool, sport jacket
SHIRT | Pastel sage green stripe, cotton, long sleeve dress shirt
PANTS | Seafoam green, lightweight wool, trouser
TIE | Light pink, silk Garza
POCKET SQUARE | Pastel pink and blue floral, silk
FOOTWEAR | Indigo blue, custom alligator leather, whole cut shoe
EYEWEAR | Squint Eyewear





SHIRT | Chocolate brown micro-paisley, Havana collar, cotton, short sleeve sport shirt
PANTS | Cream, cotton, double button waistband, pleated cargo, trouser
FOOTWEAR | White, gold horsebit buckle, custom leather, Belgian sneaker



GOLDEN HOUR

'göldən/ /'ou(ə)r/ | When daylight becomes evening and the moon shares space with the stars to illuminate the sky.

Individual style illuminates in the Golden Hour. The exclusive clothing presented in Chapter Three of our Spring/Summer Collection inspires men to live life to the fullest, even in the evening's moonlight. Golden Hour is symbolic of the joy that comes from reflecting on a well-lived day and promises us that another new spring/summer day is just an evening away.

Chapter Three emphasizes curated and versatile custom men's garments that don't sacrifice luxury and style on those cool spring/summer evenings. Each look is bold, can be layered, and highlights vibrant colours that peek through evening outerwear.

The looks in this chapter are enhanced by the moonlight and designed to be dressed up or worn more casually. Just as the moon and stars contribute to the night's story, each Golden Hour garment plays a role in yours.

Spring/summer clothing comes to light in the Golden Hour.



JACKET | Crimson red, textured cotton, bomber jacket
SCARF | Geometric pattern, silk
PANTS | Cream, cotton, double button waistband, pleated cargo, trouser
FOOTWEAR | White, gold horsebit buckle, custom leather sneaker





JACKET | Tangerine, linen, four utility patch pockets, self-belt, safari jacket
SHIRT | Royal blue and orange floral, cotton, banded collar, long sleeve sport shirt
PANTS | Tramarossa, indigo blue, stretch cotton, chinos
FOOTWEAR | Navy blue and tangerine floral, custom leather, low top sneaker





JACKET | Grey, stretch cotton, utility jacket
SHIRT | Vibrant yellow and green floral, cotton, short sleeve sport shirt
PANTS | Sand, stretch cotton, chino
FOOTWEAR | Caramel, custom leather athletic Corsini sneaker
EYEWEAR | Squint Eyewear





SUIT | Terracotta, lightweight wool, aria bespoke Breakaway Suit™
SHIRT | Powder blue micro houndstooth, cotton, long sleeve bespoke dress shirt
TIE | Terracotta with blue medallion, silk
FOOTWEAR | Indigo blue, custom alligator leather, whole cut shoe





SPRING SUMMER FABRIC FAVOURITES

