

KING & BAY



SPRING / SUMMER 2021 LOOKBOOK





REBIRTH. RENEW. REFRESH.

These are the words that come to mind when we think of Spring. It's a time of new beginnings— the trees start to bud, the flowers start to bloom and our spirits are lifted as we look forward to sunnier days ahead.

It is also the time for Spring cleaning. The perfect time to discard the old and bring in the new to reinvigorate our lives. What better way to this then by adding a new garment or two that allows us to step into the season looking refreshed and renewed?

We are pleased to share with you our Spring/Summer Collection for 2021. As always we custom curate these looks to fit you and your lifestyle.

Welcome to Spring 2021.

The King & Bay Team

WELCOME TO SPRING

Spring is all about colour. With nature's bloom and return to warmer temperatures, this collection of King & Bay Spring Jackets showcases vibrant seasonal colours and unique patterns to inspire a new way of dressing in versatile, smart casual looks. From effortlessly elegant patio outfits to rich and sophisticated evening dinner looks, there's a jacket for any occasion this spring.



*Eyewear: Chrome Hearts Bonennoisseur II Matte
Grey-Silver (Left), RAPP Rogers Matte Grey (Top),
Piero Massaro PM467 780 (Middle), Dita Senator
Three Black-Gold (Right)*

SAGE GREEN CHECK SPORT JACKET

This seamless blend of sage and lavender create a beautiful spring outfit. perfect for patio drinks or a laid back summer wedding, the jacket pairs easily with the lavender trousers, pink micro houndstooth shirt and suede loafers.

*Eyewear: Chrome Hearts Bonnoisseur II
Black-Silver*



SPRING LINEN SKY BLUE SPORT JACKET

Blue is our favourite menswear colour as it can be paired with any colour. In this spring linen variation, this sky blue jacket pairs beautifully with the coral trousers to create a seamless blend of warm and cool colour tones.

Eyewear: Chrome Hearts Bonennoisseur II Matte Grey-Silver



MINT GREEN SPORT JACKET

Perfect for any spring/summer outdoor event, Mint Green is an eye catching tone that can be dressed up for sophisticated garden parties or dressed down for a beach wedding.

Eyewear: Dita Mach Eight Black-Gold



IVORY & GREEN CHECK
SPORT JACKET

*The perfect twist on a preppy spring look,
this Ivory and Forest Green Check Sport
jacket is a fantastic choice for outdoor
spring garden events.*

Eyewear: Piero Massaro PM467 780



TEAL HOPSACK SPORT JACKET

The perfect blend between blue and green, teal is a colour that many people don't expect to see. Designed here in a Hopsack fabric, this breathable jacket can be paired with any trouser from cotton chinos to white linen trousers for any occasion.

Eyewear: RAPP Rogers Matte Grey



CORAL & IVORY CHECK SPORT JACKET

Cream trousers are a fantastic start to any great spring/summer outfit. This coral check sport jacket pairs seamlessly with the linen trousers due to the cream check in the jacket. Perfect for a day out on the patio soaking up the sun.

*Eyewear: Chrome Hearts Pushin Rod I
Matte Bordeaux-Gold*

MID BLUE & TOBACCO BROWN
SPORT JACKET

The perfect blend between blue and green, teal is a colour that many people don't expect to see. Designed here in a Hopsack fabric, this breathable jacket can be paired with any trouser from cotton chinos to white linen trousers for any occasion.

Eyewear: Dita System One Black-Rose Gold

LIGHT GREY & CORAL CHECK SPORT

Sometimes dressing up can be as simple as throwing on a stand out jacket. This light grey coral check jacket pairs with dark indigo jeans, white sneakers and a pink striped shirt for a great smart-casual look.





LILAC WINDOWPANE BREAKAWAY
SUIT JACKET

The Breakaway Suit is a suit that can be broken up by pairing a separate trouser with the jacket. In this case, this Lavender Check Suit Jacket pairs beautifully with the Periwinkle trouser resulting in a variety of different combinations for different occasions using only 2 suits.



*Eyewear: Dita System One Black-Rose Gold
Chrome Hearts Bonennoisseur II Black-Silver*



SKY BLUE WINDOWPANE
SPORT JACKET

Sport jackets easily pair with floral shirts and can turn an outfit from casual to dressy instantly. This blue floral shirt pairs easily with the sky blue check sport jacket, cream trousers and sneakers for any patio event.

Eyewear: Dita Mach One Black-Silver

APRIL SHOWERS BRING MAY FLOWERS

Looking to make a statement at the patios and backyard barbecues? Floral Shirts are the new must-have shirts for the spring. Easily standing out from the rest of the crowd, there are floral shirts for every occasion, from smaller prints to go with sport jackets to larger prints that instantly grab attention on their own. This collection of King & Bay floral shirts are a teaser to the large variety of unique fabrics to make the perfect summer shirt.



Eyewear: Piero Massaro PM467 O80 (Left)

*Chrome Hearts Instakilo Gold-Ebony Barn-
wood-Piano Varnish (Middle)*

Valentin Orson Blue-Tortoise (Right)

MULTICOLOR HAWAIIAN SHIRT

The short sleeve shirt has made its unexpected return in the form of the Havana shirt. With a flat spread collar and unique designs like this colourful floral design, the short sleeve is a new must have for any man's spring wardrobe.

Eyewear: Anne & Valentin Orson Blue-Tortoise

*Eyewear: Chrome Hearts Instakilo
Gold-Ebony Barnwood-Piano Varnish*

PASTEL GREY FLORAL SHIRT

This pastel grey exploded floral shirt works beautifully with the coral trousers and rose skull velvet loafers for an elevated casual look. Perfect to wear at any beach club, just remember to leave the Ferrari keys with the valet.



WHITE FLORAL SHIRT

The perfect shirt to start incorporating floral into your wardrobe because of its white base tone, this floral shirt can be paired with denim, cotton chinos and sneakers easily.

Eyewear: Piero Massaro PM467 080



SUIT UP FOR SPRING

Business doesn't take a vacation when the weather gets warm!

This collection of fantastic King & Bay Spring Suits feature incredible colours and patterns unique to this season. The result is a blast of new colours that can be transitioned from work to play effortlessly, taking your outfit from the office to the patio without compromising a stunning look.



*Eyewear: Blake Kuwahara Meyer Slate Horn (Middle)
Chrome Hearts Bonennoisseur II Black-Silver (Right)*



WHITE SEERSUCKER GINGHAM
CHECK SUIT

This 3 piece seersucker suit subverts expectations with a white and marine blue gingham check pattern rather than a stripe. The result is an incredibly lightweight, summer suit that can be worn with or without the vest to any patio to stand out.

Eyewear: Blake Kuwahara Meyer Slate Horn





MOSS GREEN CHECK SUIT

This Moss Green Check Suit pairs incredibly well with the washed denim shirt and linen blend medallion tie. The look is sophisticated for the office, but has the right amount of character to stand out in a crowd.

Eyewear: Blake Kuvahara Meyer Slate Horn



Eyewear: Dita Mach One Black-Silver

NAVY JERSEY SUIT

*We've cracked the code to leisure tailoring.
A garment that looks as dressy as the next navy
suit you see, but feels just like your favourite pair
of joggers and sweaters. The jersey suit can easily
be dressed up with a shirt and loafers but it truly
shines with a t-shirt and sneakers.*



Eyewear: Chrome Hearts Cox Ucker

Matte Black (Left)

Dita Mach One Black-Silver (Right)





SAND & SKY BLUE CHECK SUIT

Sand is a fantastic neutral tone for the spring. This check suit is a perfect look to take from the office to the patio..

Eyewear: Dita Believer Black-Gold



PERIWINKLE WOOL & SILK BLEND SUIT

Easily transitioned from work to play, this periwinkle wool/silk breakaway suit can be worn effortlessly to work with a white shirt and plum tie or casually for any summer outdoor party with a floral shirt.



*Eyewear: Chrome Hearts
Bonnennoisseur II Matte Grey-Silver*

CORAL & SKY BLUE WINDOWPANE SUIT

This pastel coral check suit features a sky blue windowpane that pairs beautifully with the powder blue herringbone shirt. Separate the jacket and pair a sky blue cotton pant or light washed jean to dress the jacket down effortlessly.

MID GREY & CORAL
WINDOWPANE SUIT

Adding pops of colour for the spring can be as simple as a secondary colour in a suit. This mid grey suit features a coral check allowing for an incredible pairing of a blush pink shirt and coral tie for an effortlessly elegant look.

Eyewear: Dita Believer Black-Gold



Eyewear: RAPP Rogers Matte Grey (Left)



BLUE STEEL STRIPED SUIT

Move over Gatsby, the new spring closing suit is here and it's here to stay. This incredible Blue Steel 3 Piece Suit features a silver stripe that easily stands out, especially when paired with the fuchsia Garza textured tie.



*Eyewear: Dita Mach One Black-Silver (Left)
RAPP Alderson Blue-Grey (Right)*

RETURN OF THE DB

DB is back! As the quintessential sartorial look, the double-breasted suit has fully completed its triumphant return to the forefront of menswear. Perfect to wear for important meetings and presentations, the double-breasted suit demands attention and feels like your own coat of armour with its overlapped closure. This collection of King & Bay double-breasted suits are showcased with powerful stripes and bold checks to stand out in the crowd, not only for their unique styles and patterns but also with a pop of spring colours.



*Eyewear: RAPP Alderson Blue-Grey (Left)
Dita Believer Black-Gold (Right)*



LIGHT GREY WINDOWPANE SUIT

One of our favourite patterns of all time, the windowpane check makes its triumphant return in spring/summer form taking advantage of a lighter shade of grey. DB is a way of breaking the mould of the traditional single breasted suits. It is a statement on its own.

Eyewear: RAPP Alderson Blue-Grey



NAVY & SCARLETT STRIPED SUIT

Give your colleagues something to talk about by flipping the pinstripe suit on its head with a coloured stripe. In this case, a beautiful red stripe contrasts with the indigo beautifully especially when paired with a red paisley tie.

Eyewear: Chrome Hearts Cox Ucker Matte Black



IVORY & TOBACCO WINDOWPANE SUIT

Perfect to wear for a destination wedding or a summer vacation sunset dinner, this Ivory Linen double breasted suit features a tobacco brown windowpane check for an elegant look that will stand out in the sunlight. Cuban cigar sold separately.

Eyewear: Dita System One Black-Rose Gold





SKY BLUE & TEAL CHECK SUIT

This sky blue double breasted suit incorporates a teal check that we've brought out by pairing a bold teal striped tie. Given the hint of colour, this suit is the perfect to wear for a meeting or presentation, this suit shows that you mean business, but you're ready to hit up a patio.

Eyewear: Piero Massaro PM373 Satin Black



LIGHT GREY & TEAL
WINDOWPANE CHECK SUIT

This look showcases teal combined with light grey. With a raised windowpane pattern, this suit pairs beautifully with a micro print shirt and teal solid tie for a fashion forward look.

Eyewear: Piero Massaro PM467 080



*Eyewear: Piero Massaro PM467 780 (Right)
Piero Massaro PM467 080 (Left)*

MID BLUE SUMMER PINSTRIPE SUIT

Everybody needs a closing suit in their wardrobe and for the spring season, a lighter shade of blue and a thicker light grey stripe is the key to bringing your closing look into the warm weather.



LAYER UP

For those chilly spring evenings, your best bet is a layering jacket. A concept carried over from the fall, garments like field jackets and safari jackets create unique looks that stand out from traditional sport jackets or coats. This collection of King & Bay spring jackets are created using linens and hopsacks to layer up with t-shirts, floral shirts and dress shirts effortlessly.

OCEANIC BLUE SAFARI JACKET

The spring safari jacket is the perfect new look to add to your wardrobe. This outfit is the epitome of european sophistication; perfect for a vacation in the south of France or to the Amalfi coast, the only difficult choice to make is which champagne bottle to open to sip on a luxurious yacht.

*Eyewear: Chrome Hearts Pushin Rod
I Matte Bordeaux-Gold*



TAUPE FIELD JACKET

The field jacket transitions from fall to spring easily as the top layer to a fantastic outfit. This taupe textured field jacket pairs beautifully with the white trousers and floral shirt as an added layer of warmth once the sun goes down.



Eyewear: Dita Mach Eight Black-Gold



SAND, TOBACCO BROWN & PEACH
WINDOWPANE SAFARI SUIT

The New Summer Suit. By utilizing the safari jacket rather than a traditional one, this look is a fresh take on a jacket and trouser. From the belted closure to the unique collar, nothing else is needed than a white t-shirt and white sneakers.



Eyewear: Dita Believer Black-Gold



Glasses Courtesy of Squint Eyewear.

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