




KING & BAY
VIRTUAL
EVENTS

CONTENTS



04	What is a Virtual Event
06	Why host a virtual event at King & Bay
08	King & Bay Event Pillars
12	How Does it Work
14	Virtual Event Component
20	Custom Digital Invitation
22	Contact us

*We take care of the details.
You reap the benefits.*



What is a Virtual Event

A virtual event with King & Bay adds a personal touch that creates engagement and enthusiasm for your sales and prospect meetings. Our goal is to ensure you stand out, and leave a lasting impression in a time where everything is moving to a virtual space. The King & Bay promise of exclusive, customized experiences now extends to our virtual meeting offering.



Why host a virtual event with King & Bay

◆ **Turn Key Solution:** Our virtual offering is systemized top to bottom, from digital invitations, up until the delivery of the garment. Our goal is to ensure you don't have to lift a finger, so your team can focus completely on your virtual presentation and clients.

◆ **Touchpoints:** King & Bay's virtual events offer an opportunity for multiple touch points with your guests, both virtually and in-person depending on the comfortability of your guests.

◆ **Custom Gifting:** Our master clothiers will walk each of your guests through an intimate virtual consultation experience to help select their King & Bay custom gift.

◆ **Elevated Food & Beverage Delivery:** To match King & Bay's quality virtual consultations and gifting, a hand-picked menu and cocktail will be delivered to each of your guests doorstep in time for your event.



◆ CONNECTING

Provide your clients with a memorable experience to foster your relationships. Whether you are looking to hold an intimate meeting, or present to a larger audience virtually, we can accommodate.

CURATED ◆

A catered tasting menu - breakfast, lunch or dinner. Curated cocktails. Virtual entertainment. You get all the quality King & Bay has to offer, at your doorstep.





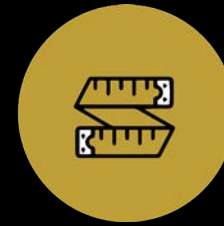
EXPERIENTIAL ♦

With a dynamic experience, involving presentations, private consultations and potential ad-on's, King & Bay virtual events provide your guests with an at-home experience like no other.



How Does it Work?

With King & Bay Virtual Consultations, you get the same selection, service and personalization as if we were meeting you face-to-face.



1. Self measurement kit mailed out to all guests



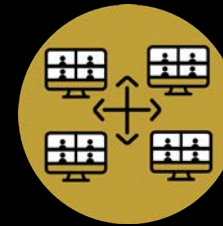
2. Utilizing the instructions, guests will self-measure



3. Delivery of F&B to all guests' doorsteps



4. Guests to join virtual call, hosts to provide presentation



5. Guests breakout into rooms with Master Clothier



6. Group Consultation, KB Explained, Fabrics Discussed, Questions Addressed



7. Master Shirt delivered to each guest followed by an additional consultation



8. Final garment delivered



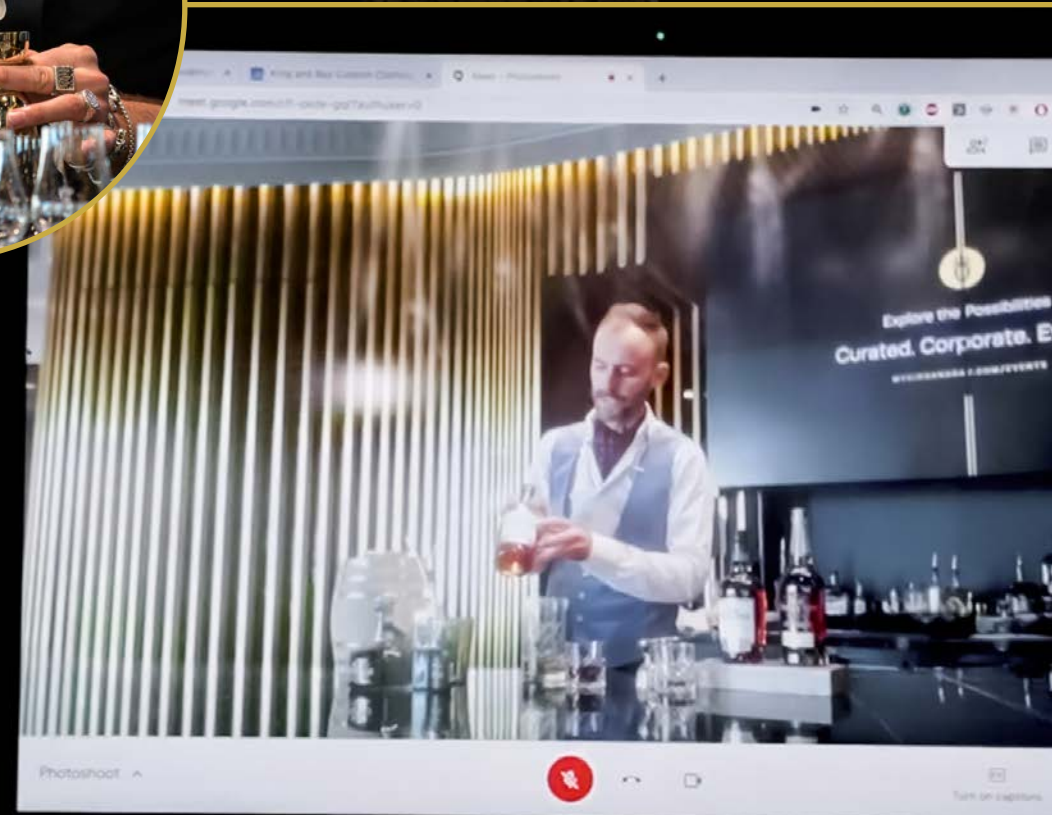
All the Add-ons

◆ **CELEBRITY APPEARANCE:** Choose from a wide variety of celebrities including TV personalities, athletes, and actors to speak to your guests.

◆ **WHISKEY TASTING:** Virtual rare single malt nosing experience. All beverages and glassware delivered to your doorstep.

◆ **WINE TASTING:** Virtual premium wine tasting with a recognized sommelier

+ more options available at request*



The Gifting Options

Package 1:

Men's Custom Shirt
Women's Italian Silk Scarf



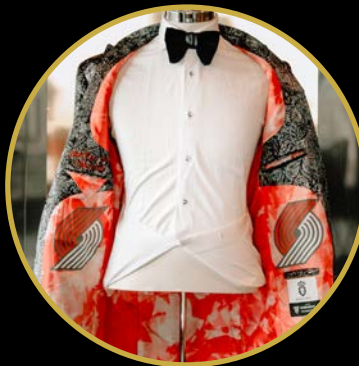
Package 2:

Men's Sport Jacket or Custom Shoe
Women's Custom Tote Bag or
Laptop Satchel



Package 3:

Men's Sport Jacket with Custom lining
Women's Custom Briefcase or
Weekender Duffel



Package 4:

Men's Raw Silk Jacquard Smoking
Jacket with Custom Lining,
Women's Custom Travel Bag or
Doctor's Bag

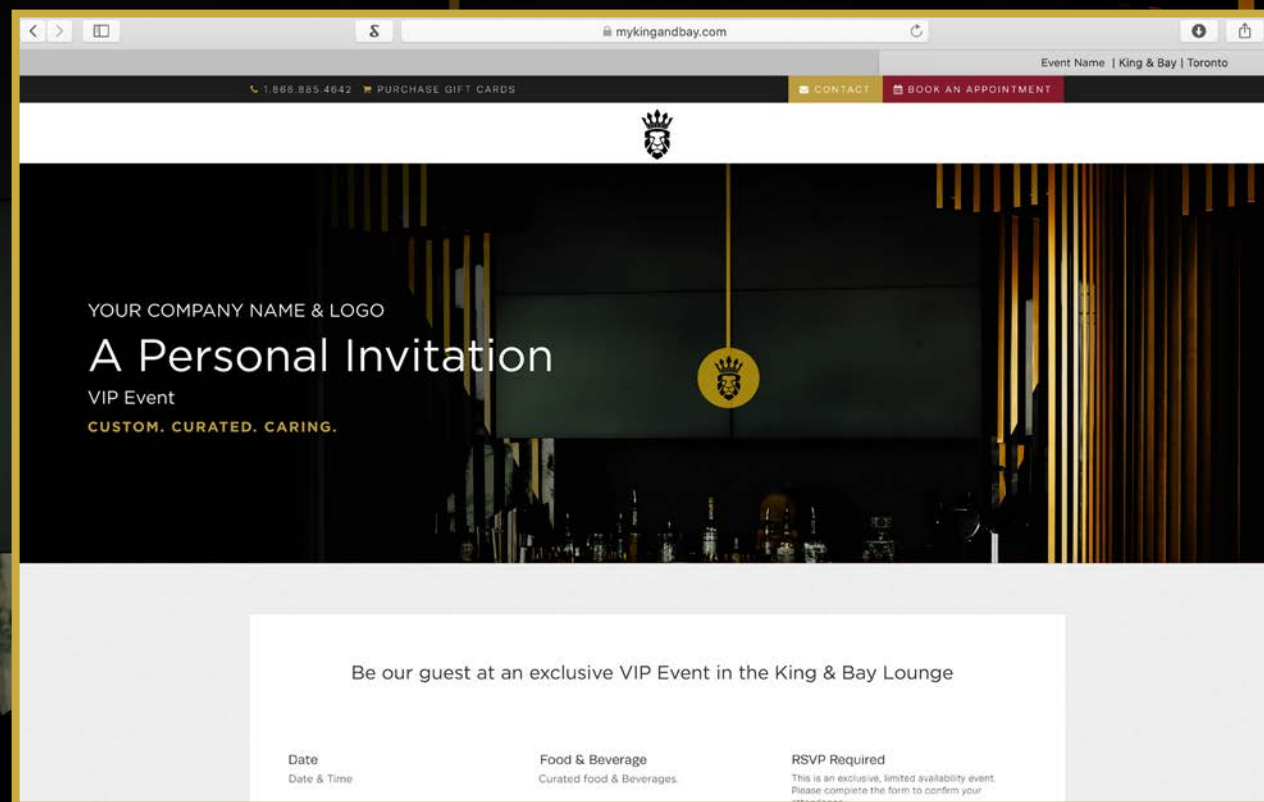




Food & Beverage

We use quality caterers and hand deliver a box-style lunch with class. Included are the ingredients and directions for preparing the signature beverage.





RSVP Required
This is an exclusive, limited availability event.
Please complete the form to confirm your attendance.

First Name: *

Last Name: *

Company: *

Email Address: *

Phone: *

Please confirm your attendance: *

☐ Yes, I will be attending.

Other comments or questions:

Spam Blocker

☐ I'm not a robot

☐ reCAPTCHA

SUBMIT

Custom Invitation & Website set up

King & Bay will customize an invitation page for your event to deliver a clear and concise message, along with attendance expectations.



Contact us

events@mykingandbay.com

647-289-5464
mykingandbay.com

Brookfield Place,
161 Bay Street #2515,
Toronto, ON
M5J 2S1 CA

